acceptable carrier and an effective neurodegenerative disease-cause ameliorating amount of a compound of formula I:

$$R^{1}$$
 R^{2}
 R^{2}
 R^{3}
 R^{4}
 R^{5}

wherein

 R^1 is selected from the group consisting of alkoxy, alkaryloxy, alkcycloalkoxy, aryloxy, and cycloalkoxy;

 R^2 is selected from the group consisting of hydrogen, alkoxy, alkcycloalkoxy, cycloalkoxy and halogen, or when R^1 and R^2 are attached to adjacent carbon atoms, R^1 and R^2 may be joined together to form an alkylenedioxy group;

R³ is selected from the group consisting of hydrogen, alkoxy, alkeycloalkoxy, cycloalkoxy and halogen;

R⁴ is selected from the group consisting of hydrogen and alkyl;

R⁵ is selected from the group consisting of alkyl having at least 3 carbon atoms, substitututed alkyl having at least 3 carbon atoms and cycloalkyl;

provided that:

- (i) when R² and R³ are independently hydrogen or methoxy, R¹ is not methoxy;
- (ii) when R^2 , R^3 and R^4 are hydrogen and R^5 is *tert*-butyl, then R^1 is not 4-*n*-butoxy, 4-*n*-pentyloxy or 4-*n*-hexyloxy;
 - (iii) when R^2 , R^3 and R^4 are hydrogen and R^5 is isopropyl, then R^1 is not 4-ethoxy;
- (iv) when R^1 and R^2 are joined together to form a 3,4-methylenedioxy group and R^3 and R^4 are hydrogen, then R^5 is not isopropyl or *tert*-butyl;
- (v) when R^2 , R^3 and R^4 are hydrogen and R^5 is 1-hydroxy-2-methylprop-2-yl, then R^1 is not 2-ethoxy;
- (vi) when R¹ is 4-methoxy, R² is 3-ethoxy, and R³ and R⁴ are hydrogen, then R⁵ is not 2.2-dimethylbut-3-yl or 1-hydroxy-2-methylprop-2-yl; and

- (vii) when R^3 and R^4 are hydrogen and R^5 is *tert*-butyl, then R^1 is not 4-methoxy when R^2 is 2-fluoro, and R^1 is not 2-methoxy when R^2 is 4-fluoro.
- 46. The method according to Claim 45 wherein the neurodegenerative disease is Alzheimer's disease.
- 47. The method according to Claim 45 wherein the neurodegenerative disease is Parkinson's disease.
- 48. The method according to Claim 45 wherein the neurodegenerative disease is HIV dementia.
- 50. A method for ameliorating a cause of an autoimmune disease in a patient at risk for developing the autoimmune disease which method comprises administering to said patient a pharmaceutical composition comprising a pharmaceutically acceptable carrier and an effective autoimmune disease-cause-ameliorating amount of a compound of formula I:

$$R^{2}$$
 R^{2}
 R^{3}
 R^{4}
 R^{5}

wherein

R¹ is selected from the group consisting of alkoxy, alkaryloxy, alkcycloalkoxy, aryloxy, and cycloalkoxy;

 R^2 is selected from the group consisting of hydrogen, alkoxy, alkcycloalkoxy, cycloalkoxy and halogen, or when R^1 and R^2 are attached to adjacent carbon atoms, R^1 and R^2 may be joined together to form an alkylenedioxy group;

 R^3 is selected from the group consisting of hydrogen, alkoxy, alkcycloalkoxy, cycloalkoxy and halogen;

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R⁴ is selected from the group consisting of hydrogen and alkyl;

R⁵ is selected from the group consisting of alkyl having at least 3 carbon atoms, substitututed alkyl having at least 3 carbon atoms and cycloalkyl;

provided that:

- (i) when R² and R³ are independently hydrogen or methoxy, R¹ is not methoxy;
- (ii) when R^2 , R^3 and R^4 are hydrogen and R^5 is *tert*-butyl, then R^1 is not 4-*n*-butoxy, 4-*n*-pentyloxy or 4-*n*-hexyloxy;
 - (iii) when R², R³ and R⁴ are hydrogen and R⁵ is isopropyl, then R¹ is not 4-ethoxy;
- (iv) when R¹ and R² are joined together to form a 3,4-methylenedioxy group and R³ and R⁴ are hydrogen, then R⁵ is not isopropyl or *tert*-butyl;
- (v) when R^2 , R^3 and R^4 are hydrogen and R^5 is 1-hydroxy-2-methylprop-2-yl, then R^1 is not 2-ethoxy;
- (vi) when R¹ is 4-methoxy, R² is 3-ethoxy, and R³ and R⁴ are hydrogen, then R⁵ is not 2,2-dimethylbut-3-yl or 1-hydroxy-2-methylprop-2-yl; and
- (vii) when R^3 and R^4 are hydrogen and R^5 is *tert*-butyl, then R^1 is not 4-methoxy when R^2 is 2-fluoro, and R^1 is not 2-methoxy when R^2 is 4-fluoro.
- 51. The method according to Claim 50 wherein the autoimmune disease is systemic lupus.
- 52. The method according to Claim 50 wherein the autoimmune disease is multiple sclerosis.

A method for ameliorating a cause of an inflammatory disease in a patient at risk for developing the inflammatory disease which method comprises administering to said patient a pharmaceutical composition comprising a pharmaceutically acceptable carrier and an effective inflammatory disease-cause = ameliorating amount of a compound of formula I:

$$R^{1}$$
 R^{2}
 R^{3}
 R^{4}
 R^{5}
 R^{5}

wherein

R¹ is selected from the group consisting of alkoxy, alkaryloxy, alkcycloalkoxy, aryloxy, and cycloalkoxy;

 R^2 is selected from the group consisting of hydrogen, alkoxy, alkcycloalkoxy, cycloalkoxy and halogen, or when R^1 and R^2 are attached to adjacent carbon atoms, R^1 and R^2 may be joined together to form an alkylenedioxy group;

R³ is selected from the group consisting of hydrogen, alkoxy, alkcycloalkoxy, cycloalkoxy and halogen;

R⁴ is selected from the group consisting of hydrogen and alkyl;

R⁵ is selected from the group consisting of alkyl having at least 3 carbon atoms, substitututed alkyl having at least 3 carbon atoms and cycloalkyl;

provided that:

- (i) when R² and R³ are independently hydrogen or methoxy, R¹ is not methoxy;
- (ii) when R^2 , R^3 and R^4 are hydrogen and R^5 is *tert*-butyl, then R^1 is not 4-*n*-butoxy, 4-*n*-pentyloxy or 4-*n*-hexyloxy;
 - (iii) when R^2 , R^3 and R^4 are hydrogen and R^5 is isopropyl, then R^1 is not 4-ethoxy;
- (iv) when R¹ and R² are joined together to form a 3,4-methylenedioxy group and R³ and R⁴ are hydrogen, then R⁵ is not isopropyl or *tert*-butyl;

Book.

- (v) when R^2 , R^3 and R^4 are hydrogen and R^5 is 1-hydroxy-2-methylprop-2-yl, then R^1 is not 2-ethoxy;
- (vi) when R¹ is 4-methoxy, R² is 3-ethoxy, and R³ and R⁴ are hydrogen, then R⁵ is not 2,2-dimethylbut-3-yl or 1-hydroxy-2-methylprop-2-yl; and
- (vii) when R^3 and R^4 are hydrogen and R^5 is *tert*-butyl, then R^1 is not 4-methoxy when R^2 is 2-fluoro, and R^1 is not 2-methoxy when R^2 is 4-fluoro.
- 55. The method according to Claim 54 wherein the inflammatory disease is rheumatoid arthritis.
- 56. The method according to Claim 54 wherein the inflammatory disease is septic shock.
- 57. The method according to Claim 54 wherein the inflammatory disease is erythema nodosum leprosy.
- 58. The method according to Claim 54 wherein the inflammatory disease is septicemia.
- 59. The method according to Claim 54 wherein the inflammatory disease is uveitis.
- 60. The method according to Claim 54 wherein the inflammatory disease is adult respiratory distress syndrome.
- 61. The method according to Claim 54 wherein the inflammatory disease is inflammatory bowel disease.